

yusp.com

COOKIE POLICY

The website yusp.com (hereinafter: "**Website**") operated by **Gravity Research and Development Zrt.** (Company reg. no.: 08-10-001848; registered seat: Bálint Mihály str. 64., H - 9025 Győr, Hungary; postal address: 1113 Budapest, Villányi út. 40/b, Hungary; tax no: HU23841901; "**We**" "**Gravity**" or „**Data Processor**") uses so called cookies and similar technologies. We will refer to these below as cookies.

When You visit our websites you can consent to using the Cookies used there in order to improve the user experience and receive personalized offers based on Your interest. You can find all relevant information relating to the cookies used on the Website below.

What are cookies?

Cookies are small data packages that are saved by the browser on to your devices per the request of web servers. The websites store temporary, but important information in these cookies in order to provide services through the websites and identify the users, improve the user experience, monitor the popularity of websites and send personalized offers to the visitors of websites.

Consent to cookies

When the Website is loading we request Your consent to install cookies by a pop up window. If You do not provide your consent, we will only install the cookies that are absolutely necessary for the operation of the Website on your computer or other device (the list of such cookies may be found below under the title "The type of cookies we use")

How can you control the use of cookies?

By changing the settings in your browser you can control the use of cookies.

The most commonly used browsers have default settings to enable the use of cookies.

Find below the descriptions of these settings for the most commonly used web browsers:

- Apple Safari:
<https://support.apple.com/hu-hu/guide/safari/manage-cookies-and-website-data-sfri11471/mac>
- Google Chrome:
<https://support.google.com/chrome/answer/95647?hl=hu>
- Microsoft Internet Explorer:
<http://windows.microsoft.com/hu-hu/windows-vista/block-or-allow-cookies>
- Opera:
<https://www.opera.com/help/tutorials/security/privacy/>
- Mozilla Firefox:
<https://support.mozilla.org/hu/kb/sutik-engedelyezese-es-tiltasa-amit-weboldak-haszn>

If you prohibit the use of cookies in the browser settings some of the websites or their functions may become unavailable until You enable the use of cookies. You can always change Your cookie settings.

In your browser settings you can also view and delete the cookies that are stored on Your computer.

Concerning cookies used by Google Analytics, Google published a browser add-on which can be used to disable these cookies. Detailed information on this add-on can be found here: <http://tools.google.com/dlpage/gaoptout>.

The above websites, information and add-ons (software) are entirely independent form Gravity, thus Gravity cannot provide additional information and excludes all liability concerning the availability of these link, or the published information thereon.

The type of cookies we use

Cookies can be “permanent” or “temporary”. The browser stores permanent cookies for a predefined period in case you do not delete these earlier. Temporary cookies will automatically be deleted when you close your browser.

Cookies can also be “first-party” or “third-party” cookies. First-party cookies are used by the Website of Gravity, while third-party cookies (such as cookies used by Google Analytics) are used by Gravity. but these are placed on your device by service providers independent of Gravity.

First-party cookies

Type	Cookie name	Retention period	Additional information
Operation of the Website's main functions	wordpress_logged_in_5df736a146c59e75c37d9571c4ae1de4	1 year	These cookies ensure the operation of certain functions of the Website, such as recording the products, or services viewed by the visitor, or these make logging in to the Website possible.
	wp-settings-6	1 year	
	wp-settings-time-6	1 year	
	wpe-auth	1 year	

Third party cookies

Type	Cookie name	Retention period	Additional information
Displaying ads – Facebook	act	Session	Facebook Ireland Ltd. (4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland; www.facebook.com/about/privacy) These cookies serve the purpose of providing personalised offers based on browsing history.
	datr	2 years	
	fr	90 days	
	presence	Session	
	sb	2 years	
	wd	7 days	
Displaying ads – Google	xs	180 days	Additional information and cookie settings: www.facebook.com/policies/cookies Google LLC (1600 Amphitheatre Parkway, Mountain View, CA 94043, USA) These cookies serve the purpose of displaying personalised ads based on browsing history.
	IDE	1 year	
	DSID	14 days	
	__gfp_64b	3 years	
	AID	1 year	
	CONSENT	20 years	
	NID	180 days	
	1P_JAR	30 days	
S, wide, YSC	Session	Additional information and cookie settings: https://policies.google.com/privacy?hl=en https://policies.google.com/technologies/types Information regarding data transfer outside the EEA: https://policies.google.com/privacy/frameworks?hl=en	

Website use analysis Google	SIDCC	90 days	<p><i>Google LLC</i> (1600 Amphitheatre Parkway, Mountain View, CA 94043, USA)</p> <p>These cookies analyse and measure website visiting information. This recorded data serves as a basis which is used to develop the Website. The cookie records the following information in an anonymized way, amongst others: (i) the number of people visiting the Website, (ii) the websites where the visitors came from (iii) which sub-pages were visited by the users.</p> <p>Additional information and cookie settings: https://policies.google.com/privacy?hl=en https://policies.google.com/technologies/types</p> <p>Information regarding data transfer outside the EEA: https://policies.google.com/privacy/frameworks?hl=en</p>
	APISID, HSID, SAPISID, SID, SSID, PREF	2 years	
	__utmc	Session	
	__utmt	10 minutes	
	__utmb	30 minutes (following creation or modification)	
	__utmz	6 months (following creation or modification)	
	__utma	2 years (following creation or modification)	
	_ga, _gmb_ga_test	2 years	
	_gat	1 minutes	
_gid	1 days		
Measuring the use of the Website, conducting tests Google / Optimize	_dc_gtm_UA-11245555-11	10 minutes	<p><i>Google LLC</i> (1600 Amphitheatre Parkway, Mountain View, CA 94043, USA)</p> <p>These cookies serve the purpose of conducting</p> <p>Additional information and cookie settings: https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage#optimize</p> <p>Information regarding data transfer outside the EEA: https://policies.google.com/privacy/frameworks?hl=en</p>
	DV	10 minutes	
Measuring the use of the Website, conducting tests Hotjar	_gaexp	Varied (generally 90 days)	<p><i>Hotjar Ltd.</i> (Level 2, St Julian's Business Centre, 3, Elia Zammit Street, St Julian's STJ 1000, Malta)</p> <p>Hotjar makes it possible to gather anonymized information on how the Website is used. This information may include the buttons which are most commonly used, or the information on the scrolling behaviour of users on a certain site.</p> <p>Additional information and cookie settings: https://www.hotjar.com/legal/policies/cookie-information</p>
	_hjincludedInSample, _hjClosedSurveyInvites, _hjDonePolls, _hjMinimizedPolls,	1 year	
	intercom-lou-c5ke8zbr	Based on Intercom	
	intercom-session-c5ke8zbr	Based on Intercom	
Displaying	utm_params	1 year	<p>Linkedin (2029 Stierlin Ct. Ste. 200</p>
	BizoCustomSegment	180 days	

Ads LinkedIn	/s, BizoUserMatchHistory, BizoData, BizoID, UserMatchHistory		Mountain View, CA 94043, USA)
	lang AMCV_14215E3D5995C57C0A495C55%40AdobeOrg	Session 2 years	Additional information and cookie settings: https://www.linkedin.com/legal/cookie-table
	ELOQUA, ELQSTATUS, bcookie	2 years	
	lidc	1 day	
liap	1 year		
	_guid, _lipt	180 days	

Further information

For further information on Your rights as a data subject and any relevant information in relation to the processing of your personal data please read our Privacy Policy [\[http://www.yusp.com/privacy-policy/\]](http://www.yusp.com/privacy-policy/).